

# Indicator metadata: Social Media Presence

Over time, social media and their platforms have evolved from being a mean for regularly engaging with small circles of close-by persons to one of the most common and primary forms of communication. Their inherent features significantly encourage users to go beyond engagement, sharing their opinions on civic and political issues.

**Theme(s):** Governance - Governance

## Introduction

**Author:** ESPON Database (<https://database.espon.eu/>)

**Contact(s):**

- Open and Agile Smart Cities (OASC) (Project leader)

**Territorial information:**

**Nomenclature**

Spatial Extent	name	version	level
EU27+4EFTA+UK	CITIES	2018	ND
EU27+4EFTA+UK	LAU	2013	5
EU27+4EFTA+UK	NUTS	2021	3

**Years:** 2021

## Download

### File

- Data (JSON, browse webservice) (</api/public/indicator-data/2395/>)
- Metadata INSPIRE (XML) (</indicator/2395/metadata-inspire.xml>)
- Metadata ESPON (printable) (</indicator/2395/metadata-espon/>)
- Indicator package (CSV+XLS) (ZIP 79.0 KB) ([/private-media/object/2395/ind\\_2395\\_i2\\_2\\_3\\_3\\_csv\\_kRqfdpy.zip](/private-media/object/2395/ind_2395_i2_2_3_3_csv_kRqfdpy.zip))
- Indicator package (SHAPE) (ZIP 73.2 KB) ([/private-media/object/2395/ind\\_2395\\_i2\\_2\\_3\\_3\\_shp.zip](/private-media/object/2395/ind_2395_i2_2_3_3_shp.zip))
- Project package (all data of the related project) ([/private-media/object/2852/project\\_digiser-digital-innovation-in-governance-and-public-service-provision.zip](/private-media/object/2852/project_digiser-digital-innovation-in-governance-and-public-service-provision.zip))

### Right

- Constraints - Access classification: unclassified (default)
- Constraints - Use constraint: copyright (default)

## Methodology

No description!

## Other attributes

**Id:** 2395  
**Status:** Background indicator  
**Name:** Social Media Presence  
**Code:** I2\_2\_3\_3  
**Is standard?:** True  
**Is base indicator?:** False  
**Type:** Single  
**Data type:** Float  
**Unit of measure -** 1.00/1.00  
**Numerator / Denominator**

**Name:**  
**Unit of measure -** 1  
**Numerator / Denominator**  
**Scale:**  
**Is a ranking?:** False  
**Main Theme:** Governance - Governance  
**Nature type:** Other  
**Labels:** None